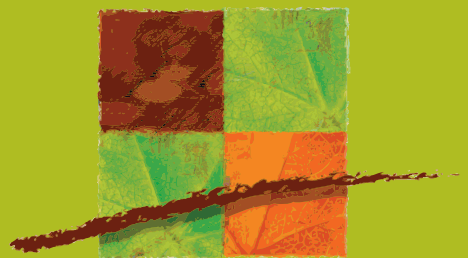


National Horticultural Society of France

At the service of gardeners
for over 180 years

2011 report



Société
Nationale
d'Horticulture
de France

The Société Nationale d'Horticulture de France (SNHF) or the National Horticultural Society of France is dedicated to advancing horticulture, bringing together amateurs and professionals, organising activities to promote knowledge and protection of our plant heritage and to encourage excellence in gardening.

At the service of gardeners for over 180 years



The 'Société d'Horticulture de Paris' or Paris Horticultural Society was founded in June 1827 by Viscount Héricart de Thury. In 1835 it became known as the 'Société Royale d'Horticulture' or French Royal Horticultural Society. It was originally an association for those passionate about plants who wanted to exchange new growing techniques and devote themselves to the introduction of exotic species.



A second society was founded in 1841, principally made up of horticulture practitioners. It rapidly became known as the 'Société Nationale d'Horticulture de la Seine' or the Seine National Horticultural Society. It was granted special 'RUP' status as an institution of public interest by decree on 11 August 1855.

Under the leadership of the Count of Morny, the two societies merged in 1854 and took the name of the 'Société Impériale Centrale d'Horticulture' or Central Imperial Horticultural Society. The offices at 84 rue de la Grenelle, Paris were taken over in 1860 and in 1885 it became known, as it is today, as the Société Nationale d'Horticulture de France or National Horticultural Society of France.

In more than a century and a half, our Society has been headed by prestigious figures from the world of horticulture but also by first-class public personalities. In a move back towards the horticultural world, the SNHF has been presided over since April 2003 by Henri Delbard.

1. Héricart de Thury
2. Henri Delbard
3. council

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Management

The SNHF is managed by a Council of 24. Those sitting on our Council are elected by Society members. The Council is renewed every 3 years.

In order to make sure it is operating in the most efficient and modern way possible, our Society reformed its policies so that individuals, associations, professionals and other bodies are now represented on the Council and help to shape the policies and overall management of the SNHF.

COMPOSITION OF THE COUNCIL

(until May 2012)

DIRECTLY ELECTED MEMBERS (12 administrators - all groups)

Daniel ALLETON - General Secretary

Michèle BASSANONI

Jean-Noël BURTE

Daniel CARON - Vice-President

Henri DELBARD - President

Alain GÉRARD - Treasurer

Janic GOURLET

Jean-Michel GROULT

Claudine HANTZ

Alain KARG

Francis LEMAIRE

Bernard PICAL

CO-OPTED MEMBERS (3 administrators per group)

GROUP 1

- Individuals interested in horticultural activities or connected with horticulture (individual members : amateurs, researchers, garden owners...)

Jean-Pierre ACQUINO

Guillaume BERTHE

Claude BUREAUX

GROUP 2

- Not for profit organisations

Thibault BEAUTÉ - representative of the French Association for directors of gardens and public green spaces

Nicole DUQUESNE - representative of the Yvelines Horticultural Society

Daniel LEJEUNE - advisor to the president, representing the Cher area Horticultural Society

GROUP 3

- Commercial associations in the horticultural domain (production, marketing) and representative professional institutions

Dominique DOUARD - Vice-President, representing the National Union of Landscape Entrepreneurs

Régis LELIÈVRE - representing the National Federation for Gardening Professions

Philippe TURC - representing the National Federation of Horticultural Producers and Nurseries

GROUP 4

- Public institutions such as local bodies, very important in the horticultural sector

Patrick BLANCHOT - Assistant General Secretary, representing the Mayor of Nancy

Bernard GRINFELD - Assistant Treasurer, representing the Mayor of Bobigny

Catherine TOUCHEFEU - representing the Mayor of Nantes



The Association is aimed at all those in the horticultural sector, and aims to :

- > Encourage and promote horticulture in all its forms.
- > Advance horticultural knowledge.
- > Provide support for local horticultural societies, ensuring the relevant links are facilitated where necessary.
- > Represent French horticulture in various contexts, on a national and international level.
- > Facilitate cooperation between researchers, horticulture professionals, users and amateurs.
- > Encourage knowledge and protection of floral heritage and biodiversity.
- > Promote horticulture in the community for the benefit of people and the environment..

Large-scale projects

Here are some of the large-scale projects that the SNHF is currently working on:

- > Setting up an expert panel to respond to all gardeners questions.
- > Digitisation of the SNHF document library and making it available online.
- > Creation of an information site on the possibilities for reducing pesticide use. – Implementation of an 'epidemiology surveillance' network in amateur gardens...



photo Perriot-Mathonna, first prize in 2009 Photo competition

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Our methods

To attain their objectives the SNHF has developed modern communication methods; they organise conferences, debates, visits and conferences, as well as competitions and prizes on a national and even international level.

- **Scientific Council**

This gives the SNHF the status of a 'scholarly society'. The Council studies 'the possible applications of the physical and natural sciences for horticulture'. Made up of scientific and professional specialists, its aim is to encourage 'appropriate action through deeper knowledge'. Each year the Scientific Council organises a scientific conference, followed by themed days to work on making the research more accessible. They are organised in Paris and elsewhere with the help of member horticultural societies. The SNHF is committed to supporting scientific research and techniques in horticulture and thus provides several grants to students in the field.

An efficient organisation to which everyone can contribute

- **The federating committee...**

... brings together 200 member societies, societies based around floral art and horticulture. These societies altogether have around 100,000 members. They are very active and organise various events. The societies have always gained valuable support from the SNHF, in exchange they publicise the SNHF to their members.

- **The Commission for Plants and Sustainable Development...**

... has as its aim to encourage the adoption of responsible practices by all those involved in horticulture. They record new developments in the field and roll out initiatives in collaboration with other organisations. In the long term, they seek to build up a shared treasury of knowledge and a network of individuals with knowledge of good practices. The Commission is a responsible organisation publicising sustainable development with public bodies and citizens.

- **Specialised divisions...**

... have as their aim to advance knowledge and bring projects to fruition on a national scale. The SNHF offers their members access to several very active groups on themes as diverse as the art of gardening/landscaping, floral art, ornamental trees and shrubs, camellias, roses, fuchsias and pelargoniums, dahlias, cactuses and succulents, kitchen gardens and fruit trees, perennials, orchids and indoor plants but also the arts.

> The SNHF is the only institution authorised to deliver the amateur floral art diploma known as the DAFA, with patronage from the Minister for Food, Agriculture and Fisheries.



Information within everyone's reach*

We believe everyone should be able to access precise, timely and up to date horticultural information.

The website – instant information

- www.snhf.org
- www.jejardine.fr

The aim of the SNHF website is to provide a wealth of information for amateurs and professionals alike as well as SNHF news and information on gardening and floral art events. A monthly newsletter keeps people up to date with the latest news.

Coming soon: over a hundred experts available to answer all your gardening questions online.

The Jardins de France magazine: specialist advice

Jardins de France has been published for more than 60 years and is the preferred magazine for passionate gardeners who seek quality information making use of the very latest advances in horticultural knowledge. Each issue focuses on a particular theme of interest for readers and articles are written by those recognised as specialists in their area.



Publications: specialised or practical

The SNHF regularly publishes documents (mostly limited edition) in hard copy or digitised (CD-ROMS) such as summaries of conferences and 'themed days' or practical gardening guides...



The documentation centre: an exceptional treasury representing our horticultural heritage

Since its creation, our Society has been committed to compiling a document library. This now constitutes a national reference and consists of crucially important works, international periodicals tracing the development of the European horticultural movement, bulletins from horticultural societies outside of the French capital, scientific communications etc. Thus almost 7000 titles (of which 20% are from before the XIX century) are available to the public, with privileged access for members.

* Members have privileged access to expert and specialist information.

THE CHARTER OF THE NATIONAL HORTICULTURAL SOCIETY OF FRANCE

Introduction

Created in 1827, the National Horticultural Society of France is an association of publicly recognised value to society, aimed at both amateurs and professionals alike. Since its creation the National Horticultural Society of France has adapted constantly to the times and has contributed in an active and positive way to the evolution of the horticultural world.

Our aims

The National Horticultural Society of France is conscious of its social responsibilities and continually works towards creating a harmonious, healthy and sustainable world for current and future generations. The National Horticultural Society of France aims to be a treasury of valuable information, reflection and exchanges on knowledge, culture, conservation, and use of horticulture. We are always conscious of the economic, social and environmental aspects of our work.

Our mission

To achieve our aims, the National Horticultural Society of France has the following mission: to be a centre for knowledge and resources on horticultural and botanical matters (on a historical and documentation level as well as in terms of technical expertise), to act as a 'portal' to provide answers to all sorts of questions relating to horticulture and to contribute by all means necessary to making horticultural knowledge ever more accessible.

Our values

The values fundamental to the National Horticultural Society of France are:
independence,
impartiality,
sharing of knowledge,
high standards.

Our methods

Projects are chosen according to how well they fit with our aims and respect our values. They must encourage close collaboration with themed sections and member societies, upstream and downstream operations in the horticultural world and related public services and encourage working together in a spirit of openness and friendliness. Projects must be organised and piloted in a rigorous way (defined aims, clear programme, appropriate human and financial resources, good communication and evaluation).

Join us to:

Talk about gardening with other like-minded people

Get involved with groups of your choice and go on horticultural 'voyages of discovery' organised by the SNHF.

Find answers to all your questions

Get access to the entirety of the www.snhf.org website, have free of charge access to the SNHF documentation centre and if need be get help with further research. Benefit from technical and scientific help from the SNHF, with your requests being given priority over those of non-members.

Promote and get support for my activities and events

Announce events on the SNHF website, and have the opportunity, subject to availability, to place advertising inserts in Jardins de France magazine. Call on the invaluable patronage of the SNHF for events you are organising.

Benefit from discounts

Get discounts (from 20 to 30%) on attendance at scientific conferences and themed days, on subscriptions to Jardins de France magazine and on meeting room and auditorium hire at our premises at 84 rue de Grenelle, Paris. Attend conferences free of charge and benefit from preferential tariffs for SNHF exhibitions and other plant shows such as Courson or Saint-Jean de Beauregard, both in the greater Paris area.

www.snhf.org

www.jejardine.fr

Société Nationale d'Horticulture de France

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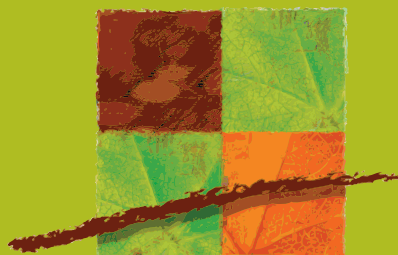
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